

DATE: September 18, 2018

DESCRIPTION: "Spring Meadow"

Zoning Map Amendment from Conditional Use Residential Village (CUR-V) to Residential Compact

- Conditional District (RC-CD)

CASE NUMBER: Z(CD)-09-18

APPLICANT Pulte Home Company, LLC

LOCATION: North and south sides or Roberta Road between Wolf

Meadow and Roberta Church Road

PARCEL PIN: 5519-63-0419, 44-7134, 53-0773

AREA: 66.27 Acres +/-

ZONING: Conditional Use – Residential Village

REPORT PREPARED BY: Kevin E. Ashley, AICP Planning and Development

Manager

BACKGROUND

The subject property is located generally on four (4) quadrants of the Roberta Road/Philip Morris rail spur intersection. The subject property consists of three (3) lots of record and is agricultural land, with one single family residence.

HISTORY

The subject property was annexed as part of a City-initiated action in 1986. In 2007, the property was rezoned from Residential Estate (RE) and Residential Medium Density (RM-2) to Conditional Use Residential Village (CURV) for the development of a 143 lot single family subdivision. (Note the "conditional use" terminology is relative to the previous terminology in the ordinance prior to the adoption of the "conditional district" process.) The approved subdivision included approximately 33% of the total land area as open space, and the gross density was 2.08 du/ac.

SUMMARY OF REQUEST

The proposed development includes 169 lots, which equates to a density of 2.55 dwelling units per acre. As the properties include four quadrants of the Roberta Road/railway intersection, the proposed development is proposed in four distinct "pods". The northwest quadrant has 129 lots

with an amenity center and various stormwater facilities. Two access points are proposed onto Roberta Road. The southwest quadrant has twenty one (21) lots with a trail integrated with a stormwater pond, and the southeast quadrant has nineteen (19) lots also with a trail system and each of these areas is served by one access point to Roberta Road. The northeast quadrant includes common open space only, with a trail system and a reservation for a future greenway adjacent to the rail line. This open space is accessible from all three residential areas by crossing either the rail line or crossing Roberta Road.

The petitioner held a neighborhood meeting in accordance with Article 3 of the Concord Development Ordinance.

Proposed amenities within the neighborhood include a pool, cabana and a tot lot. The petition and site plan have been reviewed by the Development Review Committee (DRC) and there are no objections to the site plan. The Fire Department has requested conditions requiring the applicant to submit a utility plan indicating fire hydrant spacing and to conduct a fire hydrant flow test. Additionally, NCDOT has indicated that a traffic impact analysis (TIA) may be required and its necessity would be evaluated at the time of technical site plan review.

As previously discussed, the approved zoning would allow the development of 143 lots with 33% open space. It is acknowledged, from a planning perspective, that the site presents numerous design challenges. However, the proposed petition represents an increase of 18.3% of density and a corresponding decrease of approximately 69% in the overall amount of open space. With the proposed density (2.55 du/ac), a minimum of ten (10) percent open space is required and the petitioner is proposing the minimum amount. There is potential with the development of the former Philip Morris site, that the rail line bisecting the property could once again become active.

The owners of the former Philip Morris property, Keenelend Capital, an affiliate of Bootsmead LeaseCo, LLC has submitted a letter objecting to the proposed increase in density of the project. Additionally, the Cabarrus County Economic Development Corporation has submitted a similar objection.

		Existing Zoni	ng and Land Us	ses	
Zoning of Subject Property	Zonir	ng Within 500 Feet	Land Uses(s) of Subject Property	Land	Uses Within 500 Feet
	North	Agriculture (AG) and Heavy Industrial (I-2)		North	Industrial (former Philip Morris property)
RV-CU	East	Residential Estate (RE) Traditional Neighborhood Development (TND), Residential Medium Density (RM-1) and RV	Single family residential and agricultural	East	Single family residential and vacant land
	South	RM-2 and RV		South	Single family residential and vacant land
	West	AG, RV and I-2		West	Industrial, single family residential and vacant land

COMPLIANCE WITH 2030 LAND USE PLAN

The 2030 LUP designates the subject property as "Urban Neighborhood." This land use category allows for a variety of housing types stating, "These neighborhoods are relatively compact, and may contain one or more of the following housing types: small lot, single family detached, townhomes, condominiums or apartments. The design and scale of development in an urban neighborhood encourages active living with a complete and comprehensive network of walkable streets"

Guidance specific to the Urban Neighborhood specifies that RC (including conditional district) is a corresponding zoning classification and advises that development should include:

- Internal/external pedestrian connectivity is important in Urban Neighborhoods.
- Architecture and building scale/massing should fit within the surrounding context. This is particularly important for infill sites.

The following general land use challenges and opportunities in Section 5.2 relate to the proposed amendment.

Fostering infill and redevelopment: A key element of the City's character is the combination of traditional neighborhood development patterns and newer, more suburban development patterns. Where compatible, infill and redevelopment should be targeted in key areas that have the infrastructure and community facilities in place to absorb the additional intensity. Infill is most desirable within identified Mixed-Use Activity Centers, Village Centers and Urban Neighborhoods.

Ensuring compatibility between neighboring land uses: As the diversity of uses and housing types increases, the potential for incompatibility increases. To maintain compatibility between adjacent uses, the City will need to ensure that there are seamless transitions between uses which

will require a combination of separating certain uses, buffering between uses, and addressing the design, scale, height, orientation and intensity of development as appropriate to the land use transition and the site.

Capitalizing on the unique areas of Concord: As Concord has grown, sub-sections of the community have taken shape with unique characteristics. In addition to addressing Concord's overall character, it is important to look at how these areas contribute to the vitality of Concord as a whole and ensure that new development and redevelopment preserve and enhance the character-defining qualities of each area. The City's implementation of existing and new small area plans provides an adaptable platform for the design qualities, needs and opportunities in each of the areas.

The following goals, objectives and policy guidance relate to the proposed zoning amendment.

Goal 4: Ensure compatibility between neighboring land uses

Objective 4.1: Use a combination of land use transitions, intensity gradients, buffering, and design to ensure that land use transitions are compatible.

Policy Guidance for Objectives 4.1 to 4.3:

- Land Use and Intensity Transitions: Zoning use and site development standards should promote a gradient in the type and intensity of uses. For instance, higher density residential development can provide a compatible transition between medium-density residences and neighborhood commercial centers.
- **Buffers:** Buffers should be used to screen uses and activities that may detract from the enjoyment of adjacent land uses. Where large buffers are not necessary, the landscape design should soften land use transitions;
- Building and Site Design Standards: Where land use transitions are necessary to support a walkable mix of uses or housing types, a variety of development standards should ensure that the location, scale, height and orientation of buildings and site improvements provide for compatible transitions.

SUGGESTED STATEMENT OF CONSISTENCY

- The subject property is approximately 66.27 Acres +/-.
- The 2030 Land Use Plan designates the subject property as "Urban Neighborhood."
- The subject property consists of three (3) separate lots of record, and the property lies on four quadrants of Roberta Road and the Philp Morris rail spur line.
- The proposed zoning amendment is somewhat consistent with the 2030 Land Use Plan (LUP) because the proposed zoning of RC-CD is deemed to be a consistent zoning district within the "Urban Suburban Neighborhood" land use designations.
- The zoning amendment may be reasonable but is not necessarily in the public interest because the petition proposes an increase in the number of dwelling units and a 69% reduction in the amount of overall open space (to the minimum required) from the petition approved on the property in 2007. Additionally, the property is adjacent to the site of potential future industrial redevelopment where the increase of residential densities over the approved amount may not be appropriate. The improvements within the proposed open space do include active trails and a pool/cabana area.

SUGGESTED RECOMMENDATION AND CONDITIONS

The staff finds the request somewhat consistent with the 2030 Land Use Plan and the requirements of the Concord Development Ordinance. However, there are concerns as the petition involves an approximate 18% increase in density, a 69% reduction in the overall amount of open space and limited buffering adjacent to the rail line. The staff has concerns relative to the petition. Because this petition is a conditional district request, the Commission, should they decide to approve the request, may, according to Section 3.2.8.E of the CDO, suggest "reasonable additional conditions or augment those already provided with the petition, but only those conditions mutually agreed upon by the petitioner and the Commission or Council may be incorporated into the approval. Any such condition should relate to the relationship of the proposed use to surrounding property, proposed support facilities such as parking areas and driveways, pedestrian and vehicular circulation systems, screening and buffer areas, the timing of development, street and right-of-way improvements, water and sewer improvements, storm water drainage, the provision of open space and other matters that the Commission or Council may find appropriate."

The petitioner has consented to the following conditions:

- 1. Compliance with the "Spring Meadow Site" dated 7/11/18 (three sheets);
- 2. Submission of a utility plan indicating fire hydrant locations indicating required minimum spacing, and a fire flow test to demonstrate minimum available water supply;
- 3. Technical site plan (including approval of a preliminary plat) shall be required, and all development must meet minimum CDO and fire requirements.

PROCEDURAL CONSIDERATIONS

This particular case is a rezoning to a conditional district, which under the CDO, is "legislative" in nature. Legislative hearings DO NOT require the swearing or affirming of witnesses prior to testimony at the public hearing.



APPLICATIONS NOT COMPLETED BY THE PUBLISHED APPLICATION DEADLINE WILL NOT BE CONSIDERED.

1.	Required Attachments / Submittals: Typed metes and bounds description of the property (or portion of property). A recorded
	deed is sufficient, if the deed contains a separate description of the property to be
	rezoned. If the property contains multiple tracts, deeds shall be provided describing each
	tract or multiple tracts.
2.	Cabarrus County Land Records printout of names and addresses of all immediately
	adjacent landowners, including any directly across the street.
3.	FOR CONDITIONAL DISTRICT APPLICATIONS ONLY, 6 copies of a plan drawn
	to scale (conditional district plan) for the initial submittal to be reviewed by Development
	Review Committee. Staff will advise of additional submission requirements for the
	Planning Commission hearing after the initial review.
4.	If applicable, proof of a neighborhood meeting (signature page) or receipt from certified
	letters mailed to adjoining property owners if project increases density or intensity (See
	Section 3.2.3). Staff will provide further information on this requirement during the
	required pre-application meeting.
5.	Money Received by Date:
	Check # Amount: \$ 800.00 (Conditional) or \$600 (Conventional)
	Cash:
	The application fee is nonrefundable.



(Please type or print)

11121 Carmel Commons Blvd Suite 450, Charlotte, NC 2822	6
Owner Name, Address, Telephone Number:	8025
Ritchie Sharon B - 6208 Cress Road Concord, NC 28025	
Project Location/Address: P.I.N.: 55196304190000, 55194471340000, & 55195307730000 Area of Subject Property (acres or square feet): +/- 66.27	Acres (per GIS)
Lot Width: NA Lot Depth: NA	
Current Zoning Classification: CU-RV Proposed Zoning Classification: RC-CD Existing Land Use: Single Family Residential & Vacant	
Future Land Use Designation: Single Family Residential	
Surrounding Land Use: North Industrial	South Industrial & Residential
East Industrial & SF Residential	West Industrial & SF Residential
Reason for request: The development of a single family resi	dential Master Planned Community.
Has a pre-application meeting been held with a staff men	mber?Yes
Staff member signature:	Date:

Please Send All Correspondence to:

Matt Mandle, PLA ESP Associates, Inc.

Email: mmandle@espassociates.com

Phone: (704) 280-4218

Planning & Neighborhood Development

66 Union St S • P. O. Box 308 • Concord, NC 28025 Phone (704) 920-5152 • Fax (704) 786-1212 • www.concordnc.gov

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THIS PAGE APPLICABLE TO CONDITIONAL DISTRICT REQUESTS ONLY

(Please type or print)

1. List the Use(s) Proposed in the Project:	
Single family detached residential home	nes.
2. List the Condition(s) you are offering as pa	art of this project. Be specific with each description.
(You may attach other sheets of paper as a	needed to supplement the information):
Refer to Conditional District Rezoning	Plan
I make this request for Conditional district zoning	voluntarily. The uses and conditions described above are
offered of my own free will. I understand and a	cknowledge that if the property in question is rezoned as
requested to a Conditional District the propert	y will be perpetually bound to the use(s) specifically
authorized and subject to such conditions as are i	mposed, unless subsequently amended as provided under
the City of Concord Development Ordinance (C	DO). All affected property owners (or agents) must sign
the application.	CICH LEGS
Bur OLD.	See Attached Joinder Agreements
Signature of Applicant Date	Signature of Owner(s) Date



Zoning Map Amendment

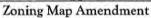
Certification

I hereby acknowledge and say that the information contained herein and herewith is true, and that this application shall not be scheduled for official consideration until all of the required contents are submitted in proper form to the City of Concord Development Services Department.

Date: 41718		
Applicant Signature: Bay V. Starte	_<	SIGN HERE
Property Owner or Agent of the Property Owner Signature: See Attached Joinder Agreements		



23-62	data.			se Only:
			Commission co	
Date: _		Time:	Locati	on:
Date adv	ertised, writ	ten notice(s) se	ent, and property	y posted:
Record of decision: Motion to	Motion to:	Approve	Deny	
				_YeaNay
Plannin	g and Zonin	g Commission	recommendatio	n:ApprovedDenied
If denie	d, was an ap	peal filed?		
Date ap	plicant notif	ied of Planning	g and Zoning Co	mmission action:
	A STATE OF THE STA	Council consid		
Date: _		Time:	Location:	
Dates a	dvertised: (a) First notice:		(b) Second notice:
	uncil recomi	mendation:	Approved	Denied
City Co		ied of City Cou	ıncil action:	
	plicant notif			





Additional Requirements for Conditional District Amendments Only (SEE SECTION 3.2.8)

A petition for conditional zoning must include a site plan, drawn to scale, with supporting information and text that specifies the actual use or uses intended for the property and any proposed conditions that will govern development and use of the property. The following information shall be provided, if applicable:

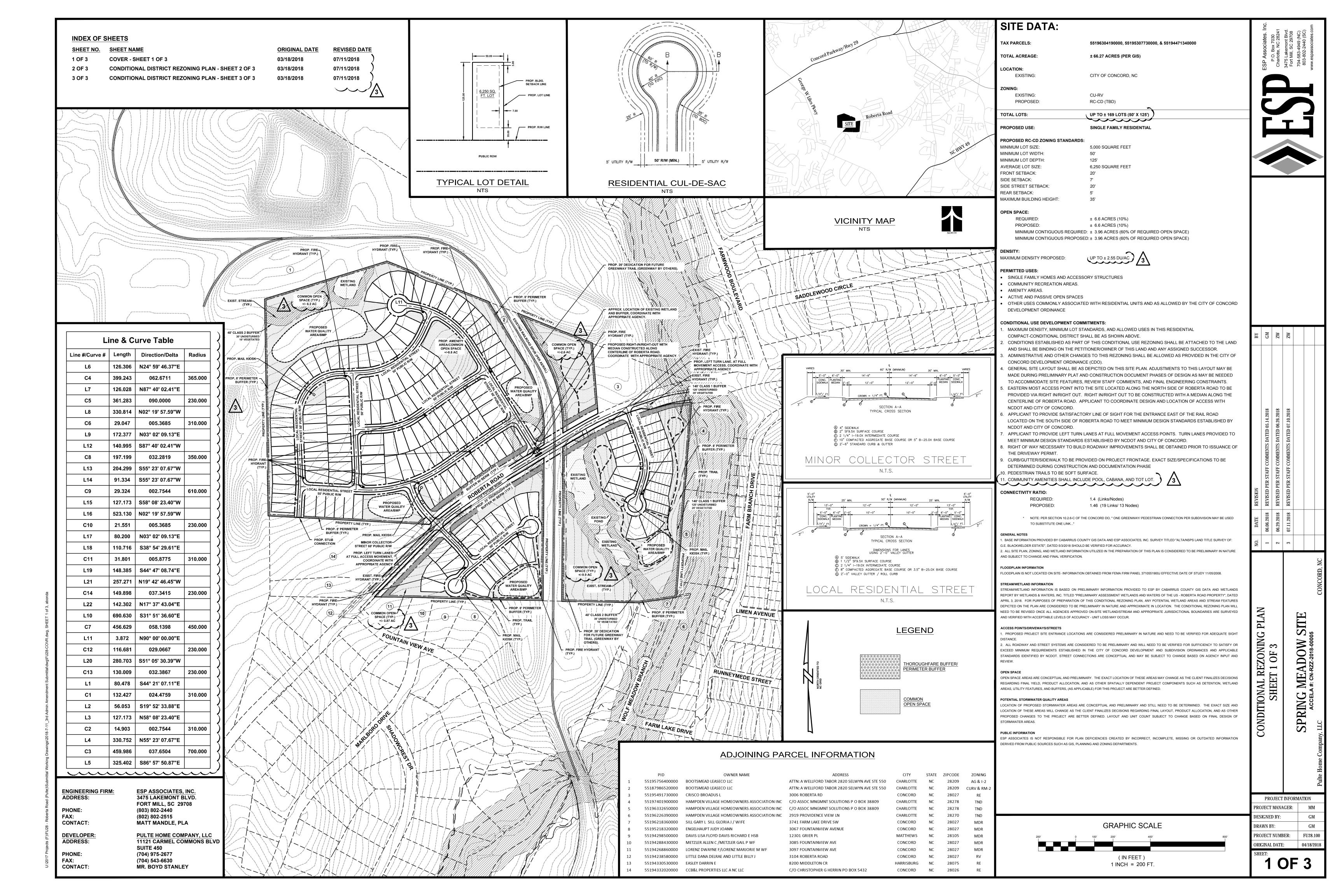
- A boundary survey and vicinity map showing the property's total acreage, zoning classification(s), location in relationship to major streets, railroads, the date, and a north arrow;
- 2. All existing easements, reservations and rights-of-way;
- 3. Areas in which structures are proposed;
- 4. Proposed use of all land and structures including the number of residential units and square footage of nonresidential development;
- Proposed and required screening and landscaping as specified in Article
 11:
- Existing and proposed points of access to public streets and to adjacent property;
- Location of 100 year floodplains and location of proposed stream buffers as specified in Article 4;
- General parking and circulation plans;
- 9. Additional data and information as specified in Article 9, if applicable.

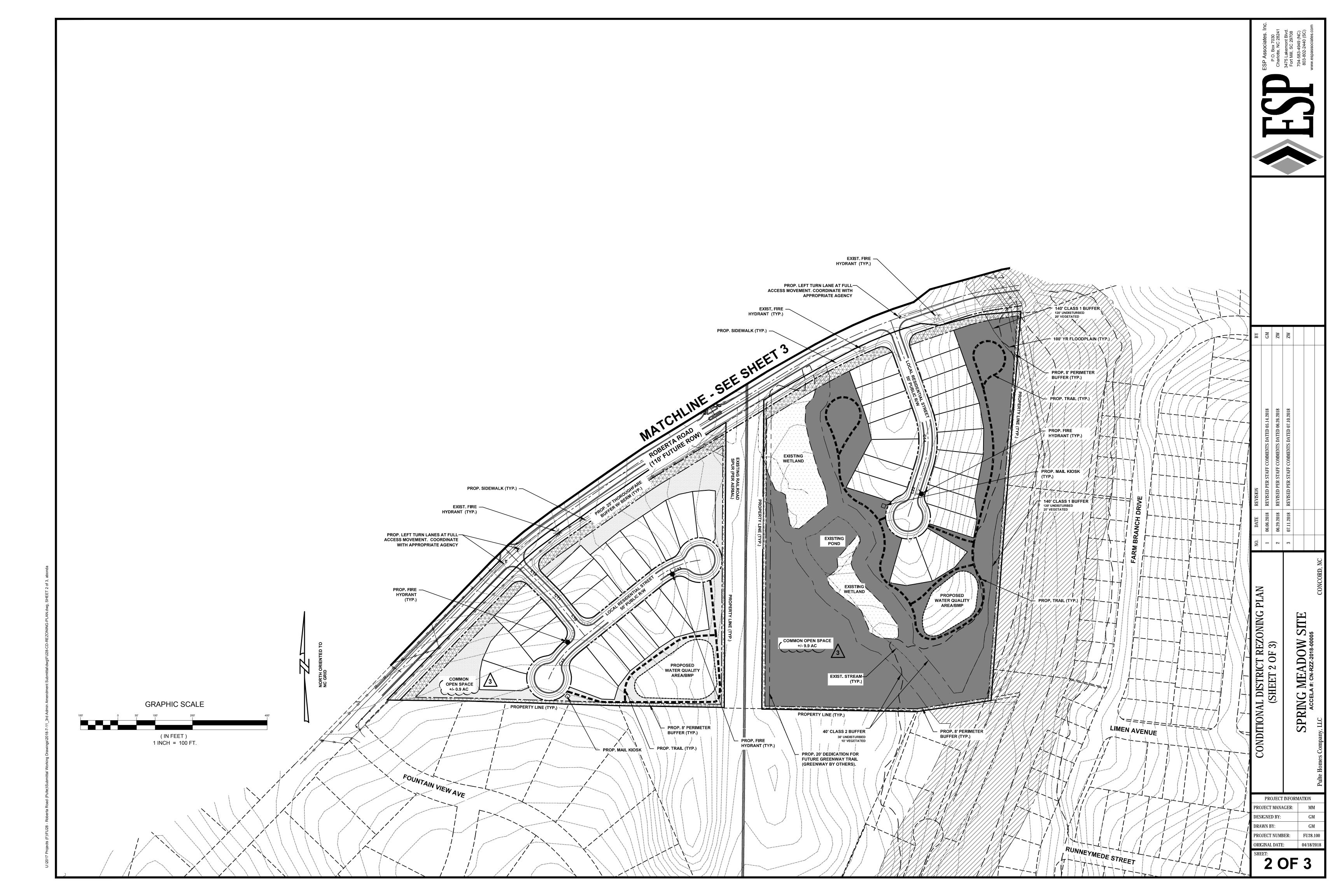
In the course of evaluating the application, the Administrator, Planning and Zoning Commission or City Council may request additional information from the petitioner. This information may include the following;

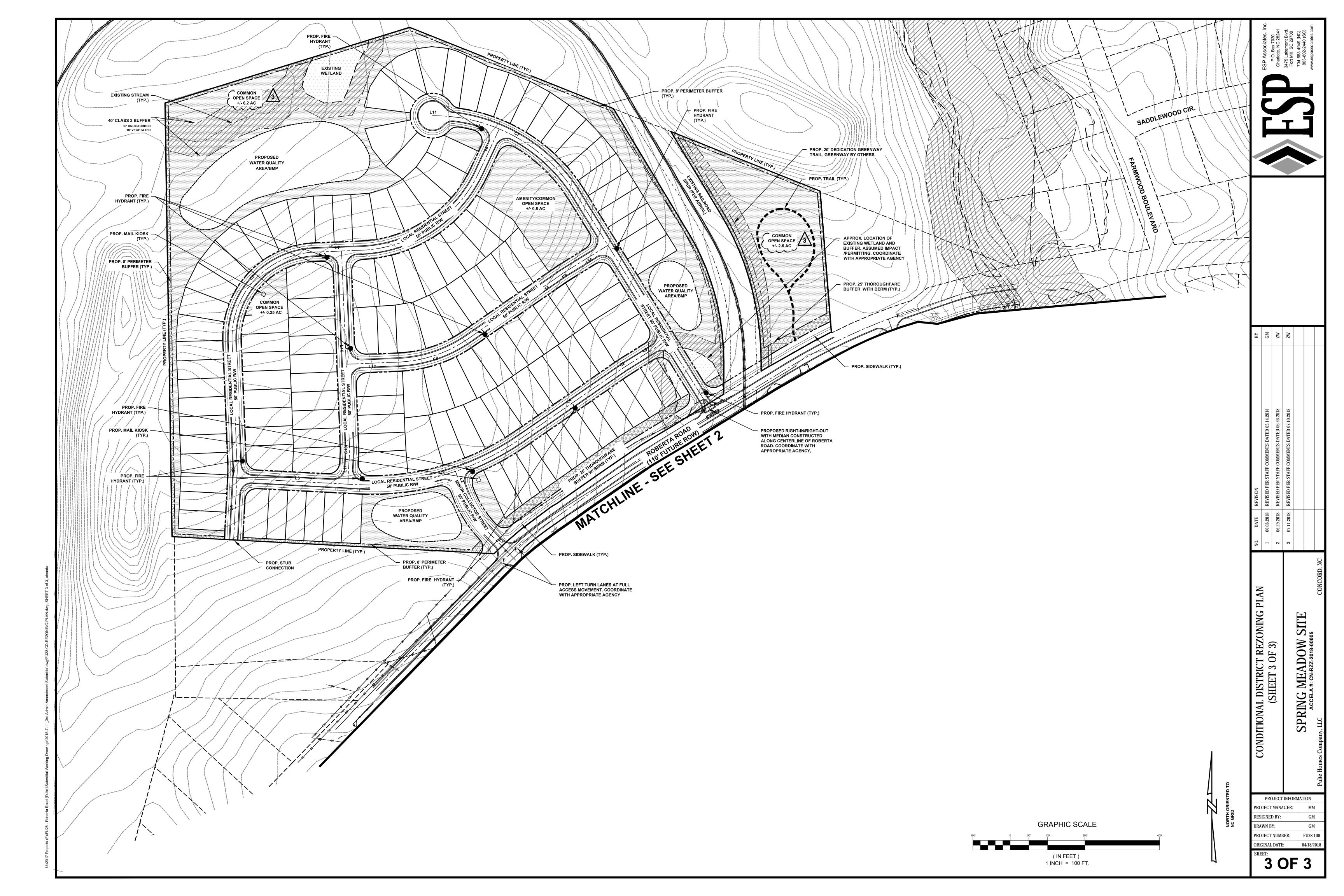
- The exterior features of the proposed development including height and exterior finish;
- 2. Existing and general topography of the site;
- 3. Existing vegetation and tree cover; and
- 4. Location and number of proposed signs.

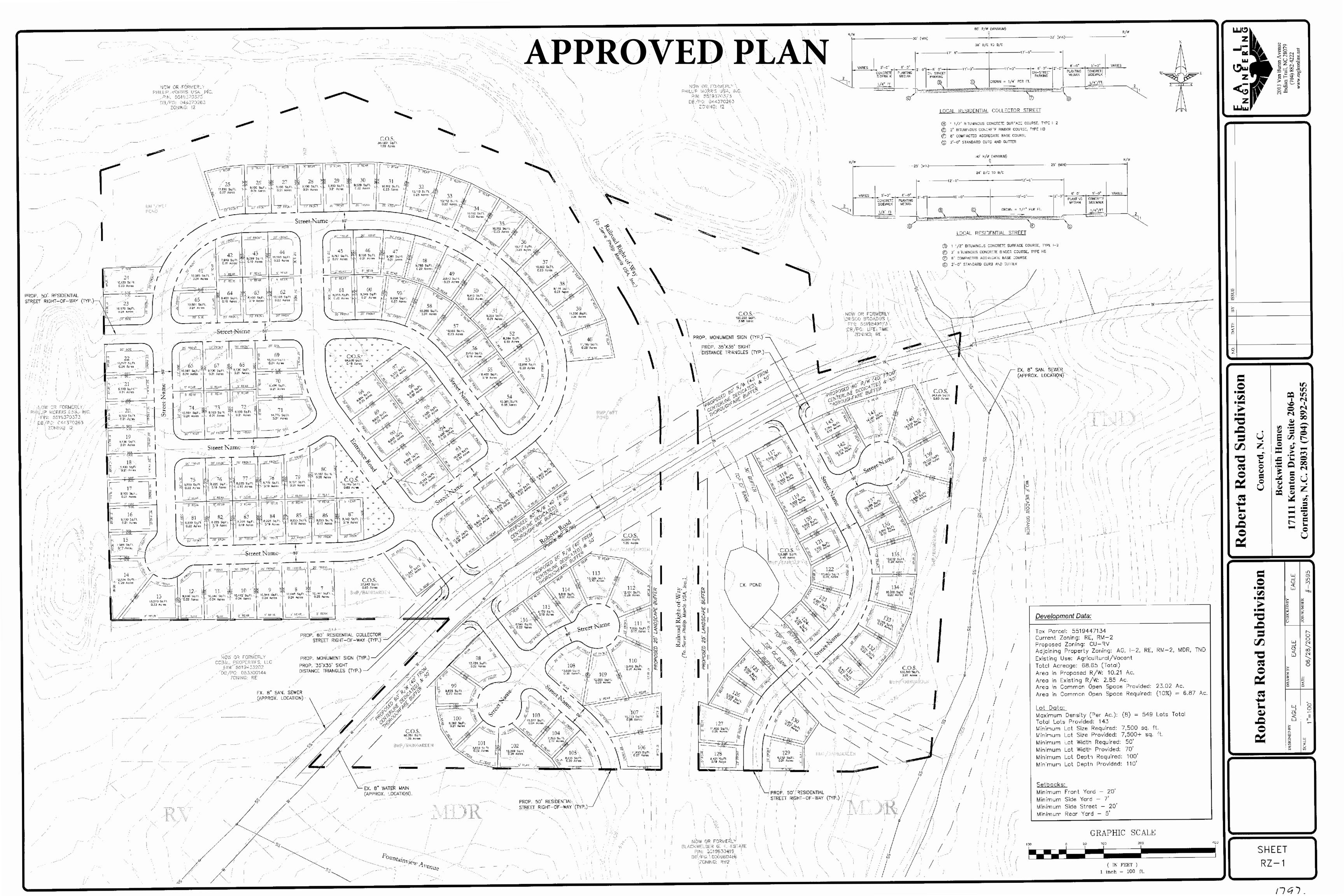
The site plan and all supporting materials and text shall constitute part of the petition for all purposes under this Chapter.

For conditional district rezonings, after receipt of the petition, the staff shall forward the petition including the site plan to the Development Review Committee (DRC) for review and comments prior to the hearing. The DRC shall concur that the site plan sufficiently meets minimum requirements prior to the item proceeding to the Planning Commission for public hearing. Comments from the DRC may necessitate changes to the rezoning plan prior to the public hearing.













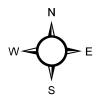
Aerial Map

Case: Z(CD)-09-18

Boyd Stanley, Pulte Home Company LLC,

3040,3084, and 3039 Roberta Rd

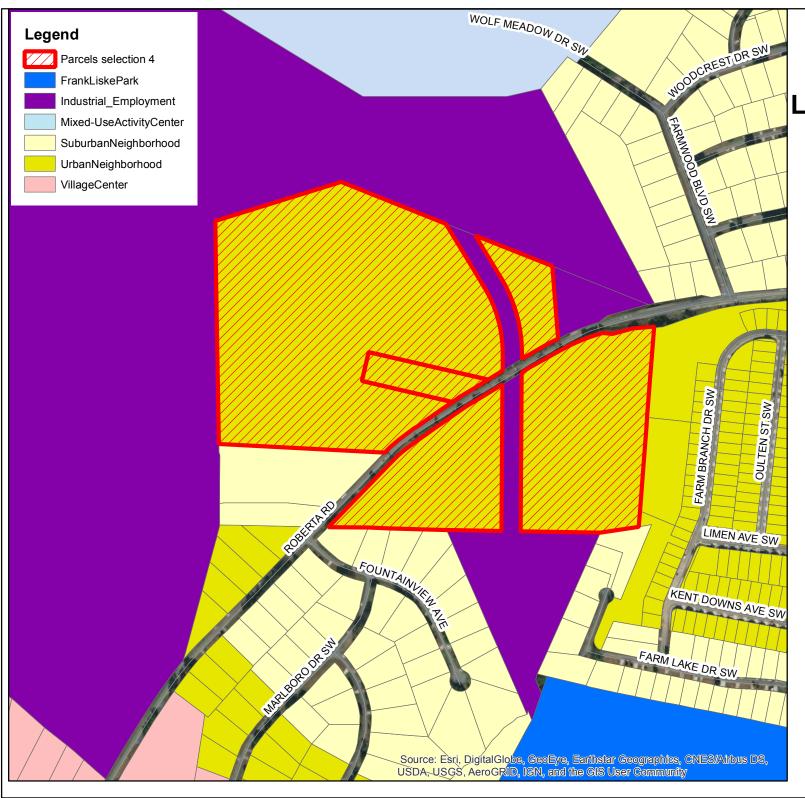
CU-RV (Conditional Use Residential Village) to RC-CD (Residential Compact Conditional District)



Source: City of Concord Planning Department

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Land Use Plan Map

Z(CD)-09-18

Boyd Stanley, Pulte Home Company

3040,3084, and 3039 Roberta Rd

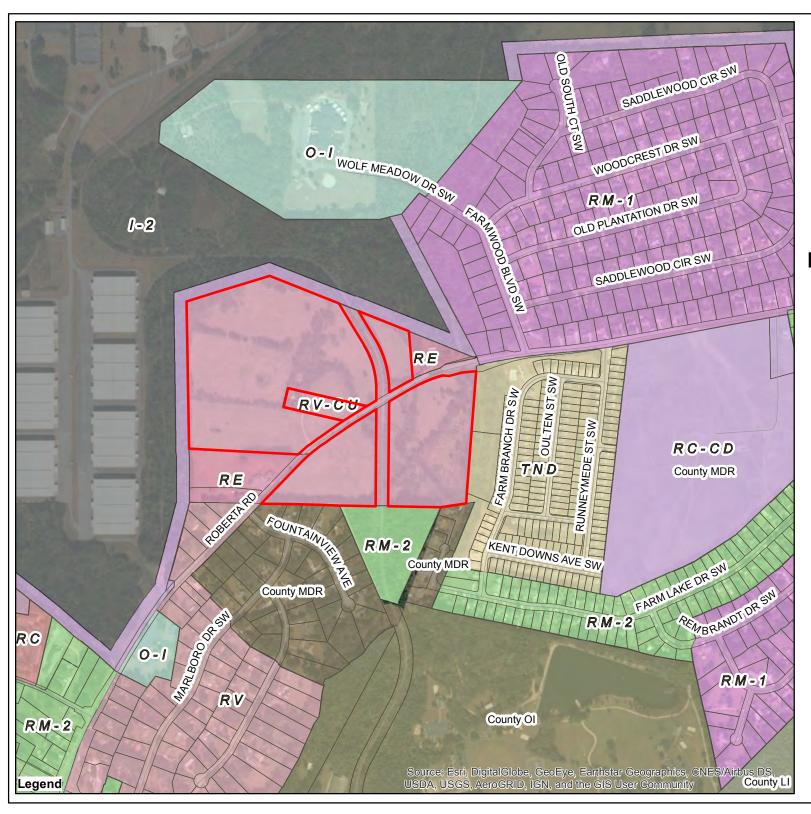
> CU-RV to RC-CD



Source: City of Concord Planning Department

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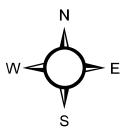


Zoning Map Z(CD)-09-18

Boyd Stanley, Pulte Home Company

3040,3084, and 3039 Roberta Rd

> to RC-CD



Source: City of Concord Planning Department

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